

Isabel Q. Carey

Senior Associate

she/her/hers

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Isabel is a Senior Associate with Marten Law, and head of the firm's Toronto office. Isabel specializes in advising clients in the consumer product and energy sectors, and in helping clients find sustainable waste management solutions.

Her Canadian practice focuses on helping consumer product companies in the apparel, furniture, footwear, and outdoor gear industries comply with federal and provincial requirements for green marketing, emerging contaminants, and product end-of life management. She advises clients on reporting obligations arising out of the Canadian Environmental Protection Act (CEPA), and helps clients craft effective and substantiated environmental marketing claims, particularly in response to the recently amended Competition Act. Isabel also counsels clients on evolving obligations under provincial and territorial extended producer responsibility (EPR) frameworks for managing packaging and other products at their end-of-life. Outside of the consumer product space, she has experience with the Greenhouse Gas Pollution Pricing Act (GGPPA), the Impact Assessment Act (IAA), and the predecessor to the Canada Energy Regulator Act (CER Act).

She works with the the broader Marten Law consumer product team to support clients with U.S. regulatory needs as well. A co-author of the PFAS Deskbook (Environmental Law Institute Press, 2023), she co-hosts the Monthly PFAS Briefing webinar, presented in collaboration with the Environmental Law Institute, which addresses legal and policy developments addressing per- and polyfluoroalkyl substances (PFAS).

SERVICES & INDUSTRIES

Climate Change
Energy
Recycling & Waste Management
Clean Water & Water Quality
PFAS & Emerging Contaminants
Electric Power & Utilities
Project & Property Development
Public Policy
Renewable Energy
State, Municipal, and Local Government
Consumer Products

EDUCATION

- J.D., *magna cum laude,* Order of the Coif, New York University School of Law (2019)
- A.B., *cum laude*, Harvard College

BAR ADMISSIONS

- State Bar of Massachusetts
- State Bar of New York
- Ontario Provincial Bar

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Her work on the remediation and redevelopment of contaminated lands builds on a range of experience with U.S. federal and state statutes, including the Resource Conservation and Recovery Act (RCRA), the Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA), and the National Environmental Policy Act (NEPA). Her energy work also specializes in brownfield projects, with a secondary emphasis on transmission line development under the Federal Power Act.

Prior to Marten, Isabel clerked for Justice Willcock and Justice DeWitt-Van Oosten of the British Columbia Court of Appeal. She graduated from New York University School of Law, magna cum laude, Order of the Coif, where she was a Digital Articles Editor for the Review of Law and Social Change. She worked on environmental and administrative law and policy while completing a Legal Fellowship with the Institute for Policy Integrity. She also interned for Ecojustice, the Natural Resources Defense Council, and the Environmental Law Institute.

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Representative Matters

- Counsel to environmental nonprofit designing and implementing waste and recycling systems in Latin America and Southeast Asia.
- Counsels consumer product manufacturers and retailers on U.S. and Canadian reporting obligations, supply chain management, and marketing representations best practices.
- Counsel to landowner working with project developers to install multiple clean energy facilities, energy storage, and other developments on site undergoing an Ecology-led cleanup of the historically contaminated property.
- Counsel to municipal water districts in actions against U.S. Department of Defense for contamination of public water systems with PFAS.
- Counsel to renewable energy trade group responding to regulatory petition under consideration by the Environmental Protection Agency.
- Counsel to company appealing sanctions imposed by the International Sustainability & Carbon Council (ISCC).
- Counsel to city seeking to avoid liability under Washington Model Toxic Control Act as a result of the installation of utility infrastructure adjacent to a contaminated site.
- Counsel to community group challenging the adequacy of National Environmental Policy Act and Environmental Species Act compliance in a major proposed infrastructure project's environmental reviews.
- Conduct environmental due diligence for land purchases by major real estate developer.

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Publications and Presentations

- *Canadian Mandates Reporting on Plastics, Packaging* (Global Regulatory Developments Journal, Sept. 2025)
- *Building a New Grid Without New Legislation: A Path to Revitalizing Federal Transmission Authorities*, co-authored with Avi Zevin, Sam Walsh, and Justin Gundlach (Ecology Law Quarterly, Sept. 2021).
- Speaker, ELI, Webinar, “PFAS and Tribal Lands,” July 2026
- Speaker, ELI, Webinar, “AFFF Multidistrict Litigation,” June 2026
- Speaker, Canadian Apparel Federation, Apparel Product Compliance/Product Integrity Seminar, "Chemical Restrictions in the U.S. and Canada," December 2025
- Speaker, ELI, Webinar, “Drinking Water Regulation and Cleanups,” June 2025
- Speaker, Canadian Apparel Federation, Webinar, "Complying with U.S. and Canadian PFAS Regulations," June 2025
- Speaker, ELI, Webinar, “PFAS and Agriculture,” March 2025
- Speaker, American Apparel and Footwear Association (AAFA), Product Safety & Compliance Seminar, “The Forever Impact: Critical Updates on PFAS," February 2025
- Speaker, Outdoor Industry Association, Webinar, “Canada's Plastics Registry,” January 2025
- Speaker, ELI, Webinar, “PFAS and Women in Wastewater Management,” October 2024
- Speaker, ELI, Webinar, “PFAS Community Impacts,” July 2024
- Author, PFAS Deskbook, 2023

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